



EGYPT RESUMING GROWTH: OPPORTUNITIES AND BARRIERS

BUSINESS FORWARD ANNUAL EVENT

MONDAY
2:00-5:00 PM
EWART HALL AUC
TAHRIR CAMPUS

13
DEC
2021

Business Forward Annual Event 2021 Agenda

Session and Speakers

13:00 – 14:00	Registration and welcome reception
14:00 – 14:05	Opening remarks by Master of Ceremony Wafaa Sabry <i>Senior Director External Relations, AUC School of Business</i>
	Welcome note Dr. Sherif Kamel <i>Dean, AUC School of Business</i>
14:05 – 14:15	Screening of Business Forward's economy snapshot video
14:15 – 15:00	How Can Egypt's Private Sector Drive its Recovery? Tarek Tawfik <i>President of AmCham, Egypt</i> Dr. Saïd Bakhache <i>IMF Senior Resident Representative, Egypt</i> H.E. Dr. Hala El Saïd <i>Minister of Planning and Economic Development, Egypt</i>
Moderated by:	Dr. Sherif Kamel <i>Dean, AUC School of Business</i>
Q and A	
15:00 – 15:20	Launch of 2nd edition of "This is How I Moved My #Business Forward" Campaign, themed on responsible business Ghada Nadi , <i>Managing Editor, Business Forward</i> Coca-Cola Responsible Business Model Shereen Shaheen , <i>North Africa Public Policy, Communications and Sustainability Lead, The Coca-Cola Company, Atlantic Egypt</i> CIB Pioneering Ecological Footprint Project Ramy Kassab , <i>Sustainability Innovation Manager, CIB</i>
15:20 – 15:30	Break
15:30 – 16:30	Fireside chat: Unpacking Economic Integration with Africa Speakers Panel: Ahmed El Sewedy , <i>CEO, El Sewedy Electric, Egypt</i> Mohamed Dangote , <i>Executive Director, Dansa Holdings, Nigeria</i> Omar Hagrass , <i>Co-founder and CEO, Trella, Egypt</i> Dr. Tarek Moharram , <i>CEO, Elevate Healthcare Africa, Egypt</i> Dr. Sherine Helmy , <i>CEO, Pharco Corporation</i>
Moderated by:	Dr. Christiane Abou Lehaf , <i>Senior Manager International Cooperation, Afrexim Bank</i>
Q and A	
16:30 – 17:00	Keynote Address: Egypt Resuming Growth in a Sustainable and Inclusive Approach Dr. Mahmoud Mohieldin , <i>Executive Director, IMF</i>
Moderated by:	Dr. Dina Abdel Fattah , <i>Interim Chair, Department of Economics, AUC School of Business</i>
Q and A	
17:00 – 19:00	Networking reception at the Fountain Area Media interviews

Logistical notes:

- Simultaneous Arabic Translation available
- Physical distancing is applied and mask-wearing is required
- Entry is from Sheikh Rihan street through the Ewart Hall gate
- Parking recommendations: Omar Makram underground parking and Tahrir underground parking

IN PARTNERSHIP WITH

